CHUCK E. CHEESE'S

April 1999
Volume 1, Issue 1

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That's Entertainment

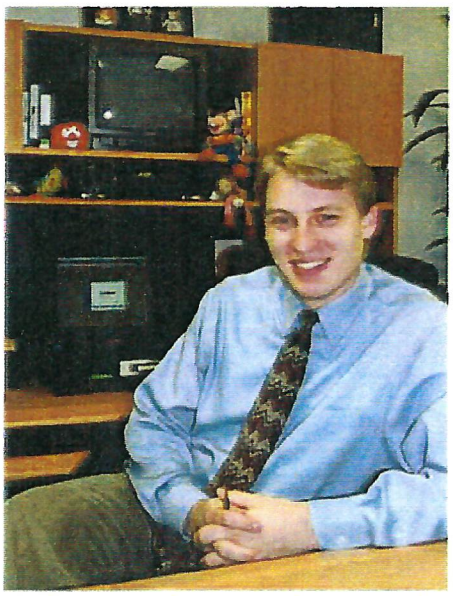
Entertainment Department News and Information…

Chuck E.'s Dance Party: April '99

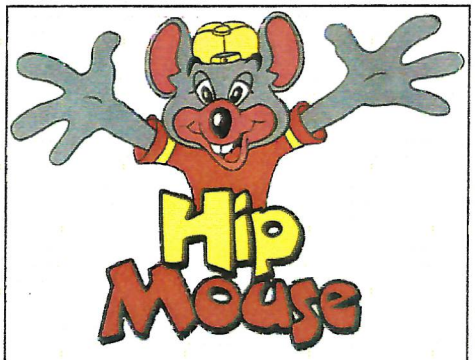
Well the party's not over and we're not out of time, but we are partying like it's 1999. And we think you'll be doing the same when you see and hear the new April '99 Show. Packed full of great music and high energy video content, we hope Chuck E.'s Dance Party brings in a new level of enjoyment for you and, of course, our guests!

April 1999 Live Show

It doesn't stop there! Included with the April '99 Show package is a brand new Live Show: The Chuck E. Swing. High production value in itself, the live show will definitely add energy and fun to the atmosphere of any Chuck E. Cheese's showroom. We certainly hope you enjoy this one. Have fun!☺



Director of Entertainment, Jeremy Blaido



HIP MOUSE

CEC Entertainment, Inc. Parody

He's a Hip Mouse
His name is Chuck E.
He's here, he's in the house
He's a Hip Mouse
He's got the moves,
and that's a fact
He ain't holdin' nothin' back

Introducing Your Entertainment Department

All of us in the Entertainment Department thought it would be nice to formally 'introduce' ourselves to all of you in the field, and give a brief summary of what each of us do at the CEC Support Center.

Jeremy Blaido is our Director of Entertainment. Having worked several years for the company, Jeremy was brought back into the company by Executive Vice President Gene Cramm in August of 1998. Jeremy is now the

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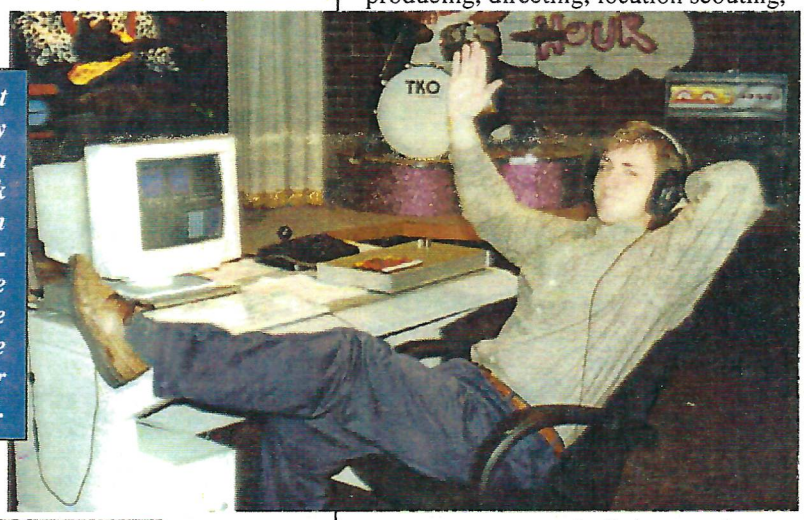
driving force behind the video productions that you've been seeing recently. Whether it's on the creative end of a concept, getting into the studio to record voice-overs, or making decisions on video content, Jeremy 'directs' which way the department is moving.

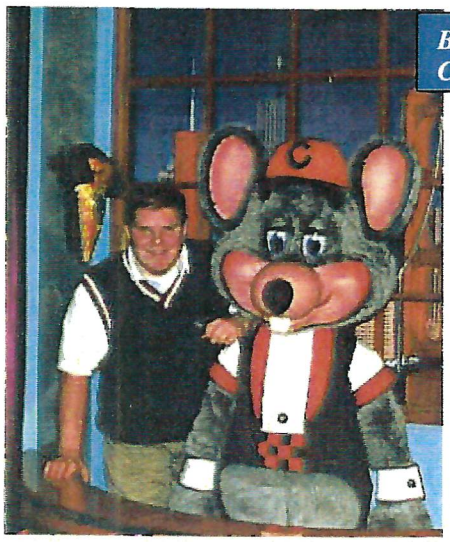
Jeremy as the Singing Cowboy

Brian Hagan is our Studio Manager. He is responsible for the creative direction of our animation programming as well as managing all technical aspects of our productions. Show tape mastering, duplication, quality control, research and development, and Studio C evolution are just some examples of the many areas in which Brian offers his expertise to bring you the best entertainment product possible.

Brian Hagan programs the new Studio C stage for the April '99 Show- Chuck E.'s Dance Party!



Brent Gray taking a break from animating the three stage for April.



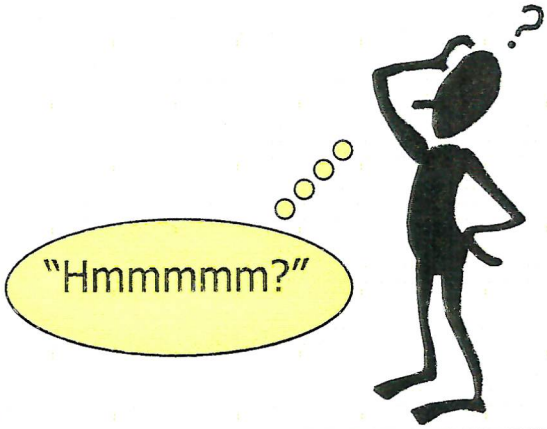
Brian with the New Studio C Chuck E. Cheese

Brent Gray is our Studio Coordinator. Although our whole department is a Team, Brian and Brent work very closely together to bring the animation and show tapes to the point of being a finished entity. Brent's primary responsibilities include animation, inventory regulation, tape duplication, and assisting in video production.

Robert Gotcher is our Production Coordinator. Although he is heavily involved in the creative end of things, Robert's primary responsibility is to bring visual concepts and script ideas from the drawing table to your showrooms. Whether it involves producing, directing, location scouting, or even camera work, Robert works with the Entertainment Team to bring you and your guests quality shows. ♦

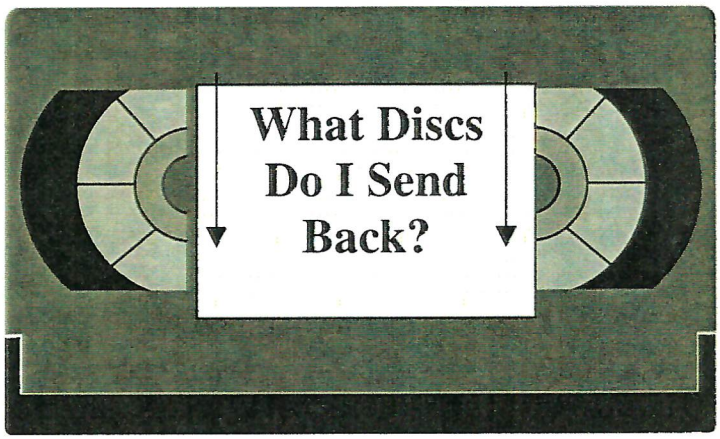
Robert Gotcher... 'Have Fun!!!'

Cadillac Ranch: *Where Super Jasper amazes the world by jumping over these 10 cars buried in the dirt!*



Computer Animated Vegetables Invade Chuck E. Cheese's!

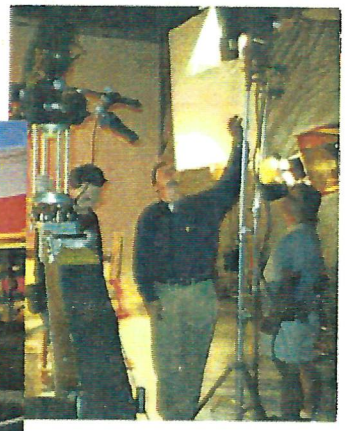
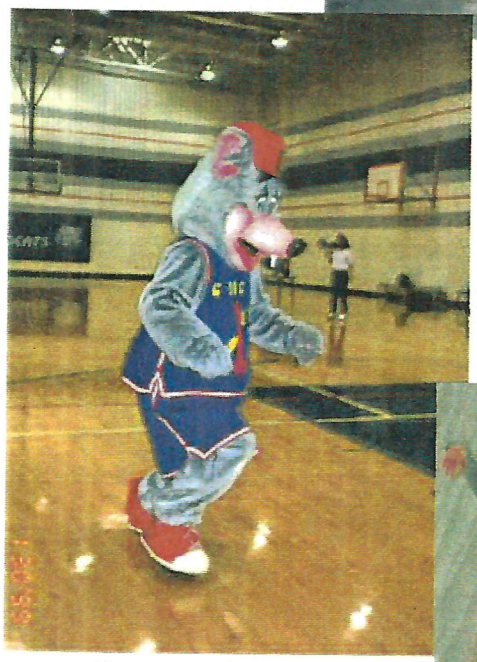
The April show tape includes 2 clips from the best selling children's video series VeggieTales™. The clips are called *"Silly Songs with Larry"* and feature a whimsical computer animated cucumber named Larry and his pals singing very silly songs. These videos are very entertaining and eye-catching. As a result, we are anticipating some inquiries about where to buy these videos. You can tell our guests that VeggieTales™ videos are available at Wal-Mart, K-Mart, and Costco. In addition, they have a website at www.bigidea.com.



There are a few discs that we need from you:

- **January 1999 Show**
- **Discs 1, 2, & 4**

If you have these in your library, please send them to us. In addition, any other outdated show discs should be sent to the Entertainment Department at the Support Center. Thanks!☺

Picture Gallery

April 1999 Show...Chuck E.'s Dance Party